

PRESIDENT TRUMP

WE'LL GIVE **\$1 MILLION**
TO OUR VETERANS IF YOU
GO VEGAN FOR JANUARY.
DEAL?

Dear President Trump,

I'm Evan, President of Animal Hero Kids, and I'd like to make you an offer. We will give \$1 million to our amazing veterans if you go vegan for January.

Now, I know what you're thinking. *Why would I do that?* Well, we want to **Make America Healthy Again**, and a plant-based diet can prevent, treat and even reverse many serious diseases, including some of America's biggest killers: heart disease, stroke, type 2 diabetes, Alzheimer's disease, obesity and certain cancers.

Not only will you benefit the veterans' charity of your choice and the health of our great nation, by going vegan for one month you will also be helping our economy. Cardiovascular disease and stroke already create more than \$329 billion in healthcare costs and lost productivity, while the American Diabetes Association has estimated the total cost to the economy of diagnosed diabetes exceeded \$327 billion in 2017 alone. No wonder so many top healthcare professionals support our campaign!

Furthermore, transitioning to a sustainable, clean plant-based food system will benefit our farmers economically and ecologically, and improve their wellbeing at the same time.

As you know, January is a time for new beginnings, and we aim to help and support people as they transition to a healthy plant-based diet. Everyone is welcome to take part in our **Go Vegan for January** pledge by signing up at MillionDollarVegan.com, where they will receive a free Vegan Starter Kit, a health and nutrition guide, delicious recipes and email support throughout the month. They will also find some incredible stories by fellow Americans, including veterans, who have turned their lives around by adopting a plant-based diet.

As a token of our gratitude, we would be delighted to provide delicious plant-based versions of all your favorite foods for you personally at the White House.

Mr. President, let's **Make America Healthy Again!**

Yours respectfully,

VeganEvan

President Evan

PROUDLY SUPPORTED BY

DR. DEAN ORNISH / DR. PAMELA POPPER / DR. NEAL BARNARD / DR. MICHAEL GREGER / DR. AYESHA SHERZAI / DR. GARTH DAVIS / DR. ANGIE SADEGHI / DR. CALDWELL ESSELSTYN / DR. KIM WILLIAMS
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